



Executive
Development
Center

AT BRYANT UNIVERSITY

For Immediate Release– November 9, 2009

Executive Development Center at Bryant University and Code Red Business Continuity Services, LLC are pleased to announce their partnership.

Code Red BCS, a full service business continuity and disaster recovery company is pleased to announce that they will be providing expertise, training, and client testimonials in support of the popular Business Continuity Management Program held at Bryant University's Executive Development Center. Bryant's certificate program provides a great roadmap for professionals to identify potential threats to their organization and a framework for building organizational resiliency. In conjunction, Code Red will provide program graduates with a formal review or a Business Continuity "Check-Up" to evaluate how they can incorporate their training into their own organizations and guide them towards successful remediation from a major disruption.

Business Continuity is an important part of how a business will recover and restore their critical business functions through an extended disruption. Smart executives understand the importance of developing and implementing a plan to keep their operations running through any major interruption. The result is not only a better performing business, but the emergence of a vitally important competitive advantage.

"Bryant's Executive Development Center has created a wonderful program that supports this strategy", said Lori C. Adamo of Code Red. "We are very excited to begin this partnership with the Executive Development Center and help businesses become more knowledgeable and trained in Business Continuity."

Annette Cerilli, Director of the Executive Development Center, couldn't agree more. "We are pleased to partner with Code Red who has earned a great reputation both locally and in New England. We appreciate them working with us and sharing their practical hands-on knowledge and experiences with our participants. Code Red will be delivering a Disaster Recovery Seminar to be held on Thursday, March 25, 2010 on the Bryant campus. In light of 911 and Hurricane Katrina, as well as other recent events requiring disaster recovery planning, such as H1N1, this will prove to be a very important and informative session."

Code Red is located at 911 Pontiac Avenue, Cranston, RI - www.coderedbc.com. Code Red Business Continuity Services focus is to help businesses and organizations to plan for successful emergency preparedness and continuity. They do this by developing a business contingency plan that identifies, assesses, and mitigates risk to critical operations. Code Red can assist with all hazards planning including H1N1.

The Executive Development Center at Bryant University <http://edc.bryant.edu/~edc/bcm.html> offers professional courses and certificate programs in Business and Finance that provide high-level management skills in critical business areas designed for all levels of the organization. Individual courses and certificate programs can be customized and delivered onsite for groups. Professional coaching and business consulting are also available.

To receive more information regarding the Business Continuity Management Program at the Executive Development Center, contact Paul Dacey at 401-232-6204 or pdacey@bryant.edu.

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